


## Addressing the Opioid Crisis One Community at a Time


Jorielle Brown Houston, Ph.D.  
LCDR, US Public Health Service  
Center for Substance Abuse Prevention  
Substance Abuse and Mental Health Services Administration

40<sup>th</sup> Annual Governor's Conference  
on Substance Abuse  
April 18, 2017  
Des Moines, IA



## Objectives

- Illustrate the scope and complexity of the opioid crisis, including recent data on nonmedical use and misuse
- Understand the critical role prevention plays in addressing the opioid crisis, in partnership with clinical, treatment, and law enforcement services
- Identify opportunities to collaborate with prevention partners
- Highlight vital resources for local prevention efforts




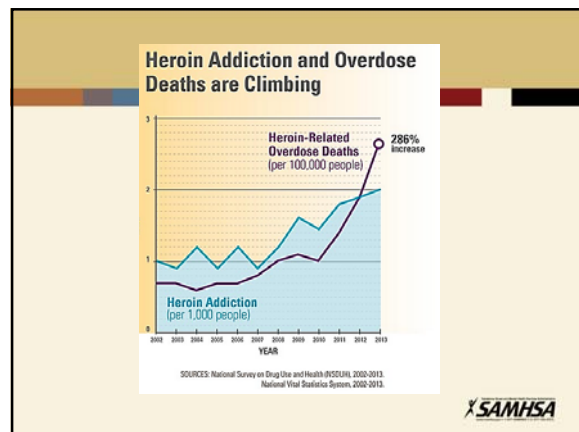
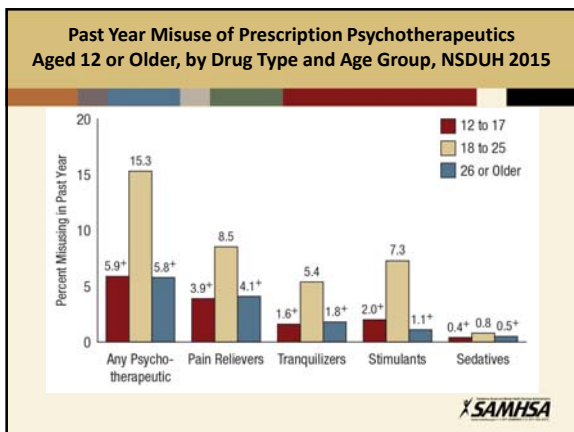
## The Challenge



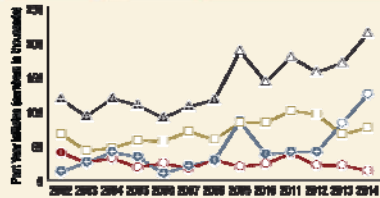

## Prescription Opioids and Heroin: Public Health Challenge

In 2015, 2 million people had a pain reliever use disorder and nearly 600,000 had a heroin use disorder. The national data on overdose deaths are startling: in 2015, there were 33,091 (in 2014 - 28,647) overdose deaths involving prescription opioid medications and/or heroin.

**That is equivalent to an average of  
one death every 16 minutes.**

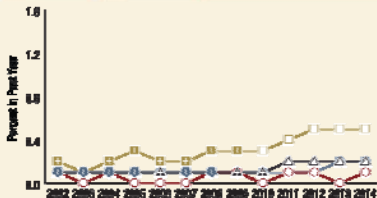
### Past Year Heroin Initiates among People Aged 12 or Older, by Age Group: 2002-2014



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
12 or Older	1,000	1,050	1,100	1,150	1,200	1,250	1,300	1,350	1,400	1,450	1,500	1,550	1,600
12 to 17	100	100	100	100	100	100	100	100	100	100	100	100	100
18 to 25	200	200	200	200	200	200	200	200	200	200	200	200	200
26 or Older	100	100	100	100	100	100	100	100	100	100	100	100	100
Total	1,400	1,450	1,500	1,550	1,600	1,650	1,700	1,750	1,800	1,850	1,900	1,950	2,000

\* Difference between this estimate and the 2014 estimate is statistically significant at the .05 level. SAMHSA

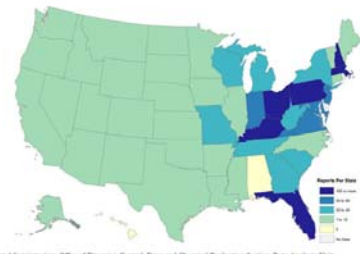
### Heroin Use Disorder in the Past Year among People Aged 12 or Older, by Age Group: 2002-2014



	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
12 or Older	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
12 to 17	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05
18 to 25	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.1
26 or Older	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05

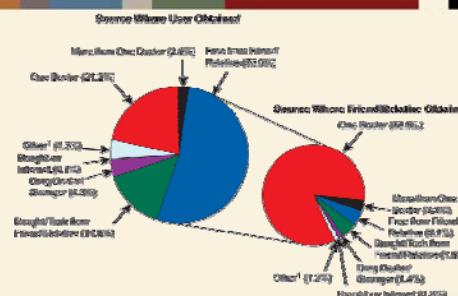
\* Difference between this estimate and the 2014 estimate is statistically significant at the .05 level. SAMHSA

### Fentanyl reports in NFLIS, by State July - December 2014



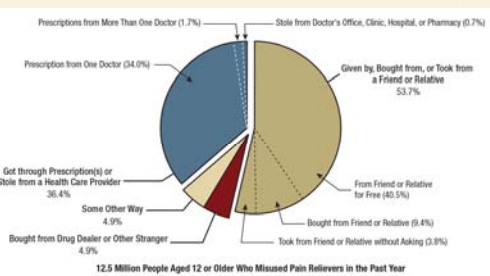
Drug Enforcement Administration, Office of Diversion Control, Drug and Chemical Evaluation Section, Data Analysis Unit. 09-15-2015. SAMHSA

### Source Where Pain Relievers Were Obtained for Most Recent Nonmedical Use among Past Year Users Aged 12 or Older: 2012-2013



Note: The percentages do not add to 100% due to rounding. \*The Other category includes the sources "Wrote Fake Prescription," "Stole from Doctor's Office/Clinic/Hospital/Pharmacy," and "Some Other Way." SAMHSA

### Source Where Pain Relievers Were Obtained for Most Recent Misuse among People Aged 12 or Older Who Misused Prescription Pain Relievers in the Past Year: Percentages, 2015

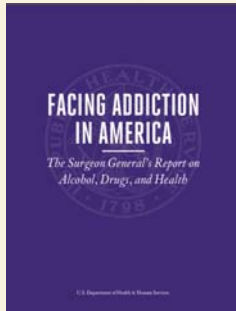


12.5 Million People Aged 12 or Older Who Misused Pain Relievers in the Past Year. SAMHSA

# Addressing the Problem

SAMHSA

## Surgeon General's Report



*Everyone has a role to play in addressing substance misuse and substance use disorders and in changing the conversation around substance use, to improve the health, safety, and well-being of individuals and communities across our nation.*



## SAMHSA's Rx Drug/Opioid Abuse Prevention Efforts

Prescriber Education	Opioid Overdose Prevention Toolkit
PCSS-Opioids and PCSS-MAT	Drug Free Communities Support Program
Screening, Brief Intervention, and Referral to Treatment – SBIRT	Substance Abuse Block Grant
SAMHSA/CDC Prescription Drug Abuse Prevention Campaign	Partnerships for Success grants
Not Worth the Risk, Even If It's Legal (pamphlet series)	Strategic Prevention Framework (SPF) Prescription Drug grants ( <b>new</b> )
Federal Drug-Free Workplace Program	Prescription Drug/Opioid Overdose grants ( <b>new</b> )
Prescription Drug Monitoring Program (grants and pilots)	State Targeted Response to the Opioid Crisis Grants ( <b>new</b> )
	Tribal Behavioral Health Grants ( <b>new</b> )



## Strategic Prevention Framework for Prescription Drugs (SPF-Rx)

- **Purpose:** SPF Rx is designed to assist grantees in developing capacity and expertise in the use of data from state run prescription drug monitoring programs (PDMP).
- **Eligibility:** States, U.S. territories, pacific jurisdictions (herein referred to as "states"), and tribal entities that have completed a Strategic Prevention Framework State Incentive Grant (SPF SIG). Applicants also are required to have an operational state run PDMP.
- **Number of Awards:** 25
  - Awardees: Twenty-one (21) states (MD, NJ, WV, ME, TX,, DE, OH, OK, GA, NC, UT, MN, IA, VT, LA, PA, AL, TN, WI, NM, CT)
  - Four (4) Tribes (Cherokee Nation, Southern Plains inter-tribal, Nooksack, and Little Traverse Bay Band of Odawa Indians )



## Grants to Prevent Prescription Drug/Opioid Overdose-Related Deaths (PDO)

- **Purpose:** The purpose of this program is to reduce the number of opioid related overdose deaths and adverse events among individuals 18 years of age and older through the use of SAMHSA's Opioid Overdose Prevention Toolkit. The program will educate key community sectors and implement secondary prevention strategies such as the distribution of naloxone.
- **Eligibility:** State governments, including the District of Columbia, U.S. territories, Pacific jurisdictions, and the Red Lake Band of the Chippewa, that receive the Substance Abuse Prevention and Treatment Block Grant (SABG). Eligibility is limited to the agency in the state that manages the 20 percent prevention set-aside of the SABG and has completed a comprehensive substance abuse prevention strategic plan.
- **Award Period(s):** September 1, 2016 – August 29, 2021 (5 yrs.)
- **Number of Awards:** 12 (AR, IL, MO, NJ, NM, OK, SC, WA, WI, WV, WY, AK)



## State Targeted Response to the Opioid Crisis Grants Short Title: Opioid STR

- **Purpose:** The program aims to address the opioid crisis by increasing access to treatment, reducing unmet treatment need, and reducing opioid overdose related deaths through the provision of prevention, treatment and recovery activities for opioid use disorder (OUD) (including prescription opioids as well as illicit drugs such as heroin).
- **Eligibility:** Eligibility is limited to Single State Agencies (SSAs).
- **Award Period(s):** Applications are currently in review process \*
  - Anticipate a May 1, 2017 start date\* (2 yrs.)
- **Number of Awards:** Up to 60



## Where We Need to Go

- Underscore prevention's important role in addressing the opioid crisis
- Work "upstream" and focus on non-opioid users
- Expand messaging to all sectors of the community— parents, friends, relatives, health care, law enforcement, and anyone connected with the opioid issue



## Prevention and Collaboration Across Sectors

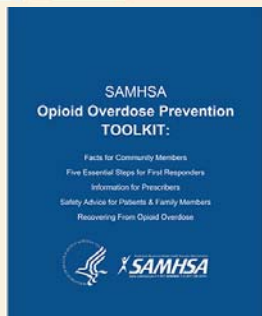
- Healthcare (Primary Care)
- Behavioral Health
- Education
- Public Policy
- Law Enforcement
- Workplace/Business
- Civic/Community Organizations (Nonprofits)
- Parents and Youth
- Media



## Opioid Prevention Resources



## Opioid Overdose Prevention Toolkit



## Education: Prescriber



SAMHSA Funded Free Courses



## Providers Clinical Support System for Opioid Therapies (PCSS – O)



## Prescription Drug Monitoring Programs (PDMPs)

- Many states established PDMPs to reduce prescription drug abuse and diversion.
  - Statewide electronic databases:
    - Collect prescription records for all outpatient controlled substance prescriptions dispensed in the state
    - Distribute patient health information from the database to individuals authorized under state law.



CAPT Web Area

CAPT Online: <http://www.samhsa.gov/capt>

Home | Mission | Site Map | Contact Us

Search SAMHSA.gov

Contact with SAMHSA

Find Help & Treatment | Topics | Programs & Campaigns | Grants | Data | About Us | Publications

## CAPT

Center for the Application of Prevention Technologies

Center for the Application of Prevention Technologies (CAPT)

CAPT promotes the application of prevention science to achieve state, tribal, jurisdictional, and community efforts to address substance use and misuse.

**New from CAPT**

- [Promoting Prevention Drug Trials: Research, Clinical, and Policy Issues](#)
- [Building on Strengths: Training Practice Advisors in Iowa and Other States of Joint Practice](#)
- [Collaboration Story: South County Partnership Addressing Community Health](#)
- [Collaborative Team: Building Stronger, More Inclusive of America's CAPT 2017](#)
- [Prevention Science/Policy, Implementation, and Practice \(SPP\) Course](#)

**Prevention Training Now Available**

**Prevention Collaboration in Action Tracker**

**News & Announcements**

**2017 SAMHSA Research News Online** (COCS) - Find the latest research (2017) provided data on substance in grades K-12 spanning U.S. high schools.

**SAMHSA**

## Prevention is Vital

### New Partners

- Clinicians
- Law Enforcement
- Family & Friends

**SAMHSA**

## Questions and Discussion

**SAMHSA**