



Substance Abuse and Mental Health Services Administration
www.samhsa.gov • 1-877-SAMHSA-7 (1-877-726-4727)



Behavioral Health is Essential To Health



Prevention Works



Treatment is Effective



People Recover



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Prevention: A Key Partner in Health Care Integration


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on Substance Abuse
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Des Moines, IA



Objectives

- Describe the current and changing landscape of prevention in 2017 and beyond
- Explore evolving legislation and attitudes related to substance misuse
- Highlight funding and resources provided through SAMHSA/CSAP



SAMHSA Strategic Initiative #1 – Prevention of Substance Abuse and Mental Illness

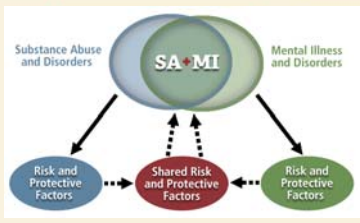


GOALS




The Link Between Substance Misuse and Mental Illness

- Up to **1/2 of people** with a serious mental illness will develop a substance use disorder at some time in their lives.
- Alcohol dependence is **4 times more likely** to occur among adults with mental illness than among adults with no mental illness.
- Many health care systems to treat substance misuse and mental illness are **disconnected**.




Substance misuse and mental illness **share risk and protective factors.**



Marijuana: Link Between Substance Use and Mental Illness

- Chronic marijuana use and mental illness
- Psychotic episodes
- Use can worsen course of illness in those with schizophrenia
- Long-term link between marijuana use and development of psychosis
- Link between marijuana use and other behavioral health problems



Where Marijuana is Legal

Eight states have legalized recreational and medical marijuana. Twenty-one other states have legalized marijuana for medical use only.

Recreational and medical marijuana are legal
 Medical marijuana is legal
 Medical marijuana is legal and jail time has been eliminated for possessing small amounts of marijuana
 Jail time has been eliminated for possessing small amounts of marijuana

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Marijuana

Changing Landscape

Trends in Alcohol Use among Youth and Young Adults

- Past-month alcohol use by 12- to 20-year-olds

Year	12 or 13	14 or 15	16 or 17	18 to 20
2002	4.3	16.6	32.6	51.0
2004	4.3	16.4	32.5	51.1
2006	3.9	15.6	29.7	51.6
2008	3.4	13.1	26.2	48.7
2010	3.1	12.4	24.6	48.9
2011	2.5	11.3	25.3	46.8
2012	2.2	11.1	24.8	45.8
2013	2.1	9.5	22.7	43.8
2014	2.1	8.5	23.3	44.2
2015	1.3	7.4	19.7	40.9

Center for Behavioral Health Statistics and Quality (2016). 2015 National Survey on Drug Use and Health. Detailed Tables.

Iowa Partnership for Success Grant

- Five-year PFS grant awarded through Iowa Department of Public Health in 2014
- Priority Areas:
 - Reducing alcohol use among those aged 12 – 20; and
 - Reducing youth binge drinking for those aged 12 – 20

Underage Drinking Media Campaign Update

talk
they hear you

- To increase **awareness** and **understanding** among parents of the prevalence and risks of underage drinking.
- To increase **knowledge, skills, and self- efficacy** among parents regarding their role in preventing underage drinking.
- To increase **actions** by parents to prevent underage drinking.

<https://www.samhsa.gov/underage-drinking>

Video PSAs – Mom-Daughter (2014)

"Mom's Thoughts": 30 second

Video PSAs – Dads (2017)

Dads - 60 seconds

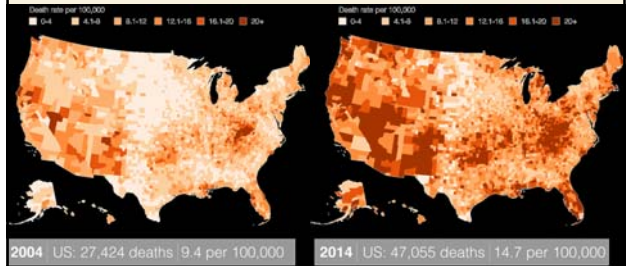
The Opioid Crisis

- Nearly 2 million Americans have a prescription opioid use disorder
- 78 Americans die every day from an opioid overdose
- Data reveal a 300 percent increase in opioid prescription sales since 1999 – without an increase in reported pain
- Prevention is key to addressing the crisis, as the vast majority of people misusing opioids obtain them from friends and family



Drug Poisoning Mortality BY U.S. County: 2004 & 2014

Since 2000, the rate of deaths from drug overdoses has increased 137%, including a 200% increase in the rate of overdose deaths involving opioids. – Centers for Disease Control and Prevention (CDC)

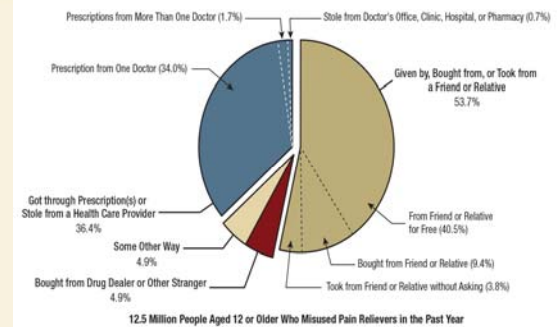


Strategic Prevention Framework for Prescription Drugs (SPF-Rx)

- Five-year SPF-Rx grant funded by the Iowa Department of Public Health in 2016
- Addresses Iowa's substance use prevention priority of prescription drug misuse for person's aged 12 to 17 and 18 and older
- Resources:
 - Opioid Overdose Prevention Toolkit
 - CDC's Policy Guidelines for Prescribing Opioids for Chronic Pain



Source Where Pain Relievers Were Obtained for Most Recent Misuse among People Aged 12 or Older Who Misused Prescription Pain Relievers in the Past Year: Percentages, 2015



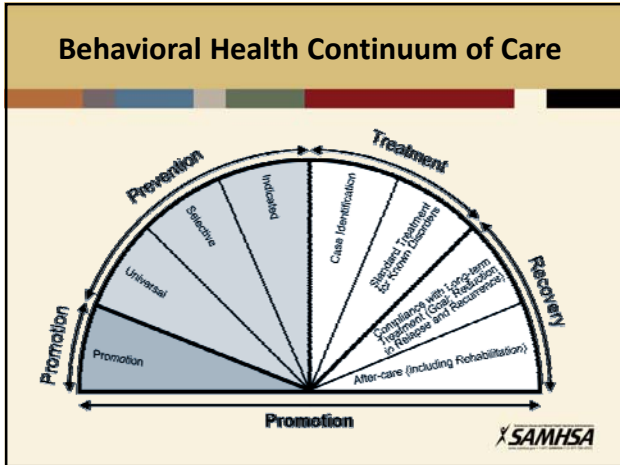
Treatment and Recovery PSAs "Car Wash"



Collaboration Across Sectors

- Healthcare (Primary Care)
- Behavioral Health
- Education
- Public Policy
- Law Enforcement
- Workplace/Business
- Civic/Community Organizations (Nonprofits)
- Parents and Youth
- Media





Connecting Prevention, Public Health, and Clinical Systems

- One size does not fit all.
- Integration is a long-term process that requires:
 - Teamwork across sectors
 - State and community voices
 - Collaborative and integrated practices that include prevention
 - Development/testing of evidence-based practices

SAMHSA

2016: A banner year for behavioral health!

21st CENTURY GUIDES ACT

\$1 Billion
State Targeted Response to the Opioid Crisis Grant Program

STREAMLINES the approval process

SAMHSA

Surgeon General's Report

FACING ADDICTION IN AMERICA
The Surgeon General's Report on Alcohol, Drugs, and Health

U.S. Department of Health & Human Services

Everyone has a role to play in addressing substance misuse and substance use disorders and in changing the conversation around substance use, to improve the health, safety, and well-being of individuals and communities across our nation.

SAMHSA

Facing Addiction in America

ADDICTION

SAMHSA

CAPT Web Area

CAPT Online: <http://www.samhsa.gov/capt>

SAMHSA

CAPT
Center for the Application of Prevention Technologies (CAPT)

Prevention Training Now!

Prevention Collaboration in Action Toolkit

SAMHSA

CAPT Decision Support Tools

Evidence-Based Prevention Tools

Preventing:

- Youth Marijuana Use
- Binge Drinking
- Non-medical Use of Prescription Drugs

Building on Strengths:

- Improving Positive Outcomes Among Boys and Young Men of Color

SAMHSA

Opioid Overdose Prevention Toolkit

SAMHSA
Opioid Overdose Prevention TOOLKIT:

Facts for Community Members
Five Essential Steps for First Responders
Information for Prescribers
Safety Advice for Patients & Family Members
Recovering From Opioid Overdose

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NPW
national prevention week
MAY 14-20, 2017

National Prevention Week

SAMHSA

SAMHSA Resources

www.samhsa.gov

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Questions and Discussion

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